



# KJARTAN FRANKLÍN MAGNÚS

**Address:** 31 Borgmestervangen, København  
**Phone:** +45 53807059  
**Email:** kjartanfranklin@gmail.com  
**Website:** www.kjartanfranklin.com

## SUMMARY

As a graduating M.Sc. in Industrial Engineering & Management with experience as a Business Analyst, I possess a robust analytical skillset. Ambitious and driven, I am seeking a challenging position where I can apply my expertise. I have a proven track record of success in leading analysis, problem-solving, and cross-functional collaboration. Being an open individual, I am known for having strong presentation and communication skills. I am passionate about innovation as well as sports & exercise. I am a sociable person with a great circle of family and friends. I really enjoy life in Copenhagen and am eager to learn more Danish.

## WORK EXPERIENCE

### Business Development Analyst - Sýn hf. Mar 2022 - Present

- Led several analyses for strategic development of Visir.is, the largest news-website in Iceland, achieving a 23% increase in yearly revenue.
- Led an analysis for IoT product development for Vodafone Iceland.
- Led an analysis for the TV-channel Stöð2, resulting in opening the access of the News Program.
- Worked on several other analyses, delivered presentations and reports to the board of directors.

### Specialist in Service Management - Arion Bank 2021

- Developed a chatbot using artificial intelligence software for Arion Bank and Frjálsi pension fund.
- Responsible for inventory management of the banks' ATMs all across the country for a summer.
- Wrote numerous information pages accessible to the banks' service agents.

### Service Agent - Arion Bank 2019-2020

- Was consistently in the first to third place amongst service agents across the country, in metrics such as 'number of clients serviced' and 'products and services introduced to customers'.
- Provided exceptional customer service to clients.
- Helped educate customers on bank products and services.

## EDUCATION

### M.Sc., Industrial Engineering & Management June 2024

Technical University of Denmark

- Thesis on investment decision making in alternative fuels in the maritime sector.
- Courses include: *Decision Support and Strategic Assessment, Advanced financial engineering, Environmental & resource economics, Advanced LCA, Industry 4.0 in OM, Mathematical Programming Modelling, Network Optimization.*

### B.Sc., Industrial Engineering June 2021

University of Iceland

- Courses include: *Operations Research, Project Management, Engineering Management, Lean, Engineering Economics, Economics and Mathematics of Financial Markets, Analysis of Processes and Systems, Strategy Formation and Implementation.*

### Matriculation Examination, Physics June 2018

Commercial College of Iceland

## SKILLS

- **Technical Skills:** Business Analysis, Excel, PowerPoint, Python, SQL, Power BI.
- **Languages:** Icelandic (native), English (professional), Danish (elementary).



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## ACTIVITIES & EXTRACURRICULARS

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### Facilitator - Technical University of Denmark

2023

- Facilitated a multidisciplinary team in an innovation project for Carlsberg. The team consisted of six engineering master students from various departments and backgrounds.

### Fundraiser - University of Iceland

2021

- Raised financial support for the publication of the engineering student paper Vélarbrögð through various fundraising efforts.

### President - Commercial College of Iceland

2017-2018

- President of the Student-Led Club N芙VÍ Live. Organised and managed live broadcasts at various school events.

### National Champion U20 - KR Reykjavik

2017

- National Champion of Iceland in the under 20's football league. Qualifying for the UEFA Youth League.